

# 9 TIPS FOR RECRUITING CAREGIVERS AND PROVIDERS FOR ENGAGEMENT

## 1 Dedicate project resources to recruitment.

### *Recruiting Caregivers*



- 2 Use multiple and creative recruitment strategies.
- 3 Use different strategies to recruit a diverse group of caregivers that are often not heard from.
- 4 Be prepared to offer a broad range of supports to ensure that caregivers can participate.
- 5 Be prepared to promote the benefits of participation with caregivers. Provide scripts or talking points so recruiters know how to respond when people decline to participate.

### *Recruiting Providers*



- 6 As with caregivers, be prepared to promote the benefits of participation to providers.
- 7 Share information with staff and leadership to increase understanding of the project goals and the purpose of engagement.
- 8 Be clear on the purpose of the engagement and who should be there (and who should not be there).
- 9 Build time into providers' schedules to allow for participation in engagement events.